



Atlanta Association of Insurance Professionals

T. M. Alexander Annual Scholarship

A scholarship for Exceptional Minority High School and/or Undergraduate or Graduate Students with the Mission to Champion Diversity in the Areas of Insurance, Business or Law.

About the Scholarship

The T.M. Alexander Annual Scholarship Award was established in 1990 for outstanding minority high school students accepted to a college or university and /or enrolled undergraduate or graduate students (Georgia residents) with career interests in the areas of insurance, business, or law. It seeks to reward deserving minority students for academic excellence, community service, and to promote diverse representation in the industry. The annual award is presented by the AAIP, a 501 c (3) non-profit organization comprised of insurance industry professionals who unite to provide professional development, mentoring, community outreach, and scholarships to students within our communities.

The Legacy of Theodore Martin Alexander

Theodore Martin Alexander, Sr., was born March 7, 1909, in Montgomery, Alabama. He attended high school at Morehouse Academy in Atlanta, Georgia and graduated from Morehouse College with honors in 1931, with a Bachelor of Arts degree in Business Administration. Mr. Alexander was a leader in the Atlanta insurance industry and community activities for more than 50 years. In addition to founding his own insurance agency in 1931, he established the Southeastern Fidelity Fire and Casualty Company in 1951 and served as Executive Vice President and Managing Officer until the company was prematurely sold in 1967. Southeastern Fidelity Company provided more than \$50,000,000 of property protection for its client groups, and was the first Black-owned multi-line insurance company.

Recognizing the absence of Black representation in electoral politics in both the City of Atlanta and the State of Georgia for more than 90 years, Mr. Alexander embarked upon an ambitious effort and ran for the office of City Alderman in 1957 and for the State Senate in 1961. Although unsuccessful in each of these bids, his actions provided the motivation for other Blacks to become involved in seeking election of public office, thus paving the foundation for not only the first elected Mayor of the City of Atlanta, but also for numerous other elected positions throughout the South.

In addition to serving as the President of his insurance agency, T.M. Alexander & Company, Inc., with major offices in Atlanta, Georgia and Washington, D.C., Mr. Alexander has also served as an Adjunct Professor of Insurance at Howard University, Washington, D.C. Over the years, he remained a pillar of the community and assisted numerous other Blacks in gaining responsible positions in both the private and public sectors.

Source: Auburn Avenue Research Library on African American Culture and History

Eligibility

An undergraduate or graduate student currently enrolled full-time at an accredited four-year college or university during the 2024– 2025 school terms. A high school senior who has garnered accepted to a college or university, and intends to enroll as a full-time student at an accredited four-year college or university during the 2024 – 2025 school term is eligible if he or she meets **ALL** of the criteria listed below:

1. Is a resident of the State of Georgia
2. Has a minimum overall G.P.A. of 3.2
3. Is a minority, belonging to one of the following groups: American Indian or Alaska Native, Asian American, Black or African American, Hispanic or Latino, and Native Hawaiian or Other Pacific Islander
4. Is a U.S. citizen
5. Will be enrolled as a full-time student at an accredited four-year college/university during the 2024 – 2025 school terms.

Application Process

All applicants must submit a completed application package including the following documents:

1. One student essay (no more than two pages for the essay)
2. Official college or high school transcript(s)
3. Two Letters of recommendation from non-family references
4. Resume (one page)

Additionally, applicants are required to participate in an interview (telephonic or in person). *Failure to attend the interview will lead to disqualification.*

Selection Criteria

AAIP will select scholarship recipients through the evaluation of each candidate's:

- Academic record
- Significant activities and contributions to their school and community
- Letters of recommendation
- Biographical sketch or resume
- Essay

All winners will be notified prior to any public announcement.

Award

AAIP is excited to award a minimum of \$1,000 (up to \$10,000) in scholarship money. The scholarship money may be awarded to a single outstanding applicant or divided among as many as 5 qualified applicants (AAIP reserves this right). Funds will be paid directly to the college or university, split equally between the Fall and Spring semesters of 2024- 2025 school terms.

Terms and Conditions

In addition to the eligibility requirements, we request that all recipients:

- Attend the Annual AAIP Scholarship and Golf Tournament scheduled for May 30, 2024, where the public announcement and award presentation will be made regarding the scholarship recipient(s). Additional details regarding this event are available at <http://www.aaip1988.org> .
- Send a periodic academic progress report (as requested).

Submission & Questions

Return the completed application with all required items as an attachment by April 24, 2024, to:

aaipscholarships@gmail.com

Request additional information by email Kim Geter (Scholarship Chair) at aaipscholarships@gmail.com

Checklist: 2024 AAIP General Scholarship Award

Please have the following items scanned and emailed to aaipscholarships@gmail.com by **April 24, 2024.**

_____ Official College Transcript

_____ Two Letters of Recommendation (Non Related/Family)

_____ Resume (one page)

_____ One Student Essay (no more than two pages)

Atlanta Association of Insurance Professionals' General Scholarship Award College Entry Form

This form must be emailed by April 24, 2024 to: aaipscholarships@gmail.com

AAIP Scholarship Committee

Please enter my name for the 2024 AAIP Scholarship Award. The program is open to graduating high school seniors and college students who meet all eligibility requirements specified by AAIP.

I will be enrolled full time in college in 2024-2025: Yes___ No___

I am currently enrolled at a four-year college/university: Yes___ No___

I have an overall G.P.A. Of **3.2** or higher: Yes___ No___

I am a U.S. Citizen: Yes___ No___

I belong to a minority group (as defined on the eligibility form): Yes___ No___

I am a **resident of the State of Georgia**: Yes___ No___

Student Information

Student's Name: _____

Home Address: _____

City/State/Zip: _____

Home Telephone with area code: _____

Email address: _____

Date of Birth (mm/dd/yyyy): _____

Male: _____ Female: _____ Ethnicity: _____

School Information

Name of college or university you currently attend: _____

Street address: _____

City/State/Zip: _____

Please respond to ONE of the following essay topics (CHOOSE ONE):

1. In the next 3-5 years the insurance industry will have more baby boomer retirements which will create many new positions across the industry. What are some ideas on ways to make insurance a more attractive career option for millennials? How can Insurance and Financial services corporations effectively recruit and retain black and brown talent?
2. In the wake of the diversity, equity and inclusion movement, name 3 key actions needed to affect real change to increase diverse talent recruitment and career opportunities in the insurance, risk management and financial services industry?