

ATLANTA ASSOCIATION OF INSURANCE PROFESSIONALS



GOLF TOURNAMENT SPONSORSHIP
ATLANTA LOCAL CHAPTER OF NAAIA



The Event

On June 21, 2022 *Atlanta Association of Insurance Professionals (AAIP)* will host a Summer Golf Scholarship Tournament. Breakfast and lunch are included. Participants are invited to join us for a day of golf followed by lunch and awards ceremony. Further, you can look forward to winning great prizes with contests and giveaways. Our goal is to raise \$10,000 this year for scholarships.

Date	June 21, 2022	
Details	Registration:	8:00 – 8:30am
	Golf:	9:00 – 1:00pm
	Lunch & Awards:	1:00 – 2:00pm
Location	Country Club of Gwinnett 3254 Clubside View Ct SW, Snellville, GA 30039	
Details	18 holes of golf Breakfast Buffet Awards Luncheon	
Participants	40 Golfers	
Details	\$400 per foursome	
	\$100 per individual	



You are invited to become a supporter of the *Atlanta Association of Insurance Professionals (AAIP) Golf Scholarship Tournament*. The tournament is an annual signature event for the *Atlanta Association of Insurance Professionals (AAIP)*. The Spring Golf Scholarship Tournament is a fundraising golf tournament which includes a scholarship awards banquet.

Our goal in 2022 is to raise \$10,000.00 in support of the Atlanta Association of Insurance Professionals T. M. Alexander Scholarship Fund.

Sponsorship of this event offers the opportunity to:

- Develop an association with an important cause and respected organization;
- Host key clients in a fun and relaxed setting;
- Network with leaders in the business community and sport industry;
- Showcase your product/brand to a desirable target audience;
- Enhance your community investment program.

This package outlines various levels of sponsorship and related benefits.

We offer four key ways for corporations to get involved:

sponsorship, gifts-in-kind, corporate foursomes, and tax deductible donations.



ABOUT US



The Atlanta Association of Insurance Professionals (AAIP) is a non-profit 501(c) (3) organization dedicated to providing a value proposition to insurance professionals and the insurance community. We are the local Chapter of the National African American Insurance Association (NAAIA).

- ❖ We provide continuing education seminars, external workshops on legal, insurance and financial issues.
- ❖ We showcase guest speakers at our monthly meetings.
- ❖ We exchange information on employment opportunities and assistance in obtaining insurance designations.
- ❖ Our membership body includes agents, underwriters, brokers, claim adjusters, risk managers, financial planners, auditors, loss control engineers, attorneys, accountants, elected public officials and other professionals.
- ❖ Many of our members hold professional designations including AAI, AIC, ALCM, ARM, CCLS, CFP, CHFC, CIC, CLU, CPCU, JD, LUTCF and SCLA.
- ❖ We are a member of the Georgia InVEST Program, introducing the insurance industry through various levels of the educational system.
- ❖ Our scholarship awards program has been active since 1990, awarding over \$100,000 in scholarships to deserving high school and college students.
- ❖ Since 1988, AAIP has flourished in the Atlanta community and expanded nationally by partnering and becoming the affiliate chapter of NAAIA (National African-American Insurance Association) in 2005.
- ❖ We have held annual days at the GA State Capitol, golf tournaments, community service events, family outings and retreats.

Sponsorship Opportunities

Sponsorship positions and fees are outlined as follows:

- Presenting Sponsor (1) \$5,000
- Host Sponsor (1) \$3,000
- Breakfast Sponsor (1) \$2,000
- Lunch Sponsor (1) \$2,000
- Player Gift Sponsor (1) \$1,500
- Scholarship Champion \$1000
- Hole Sponsors (18) \$500
- Product/Cash donation for door prizes



Competitions!

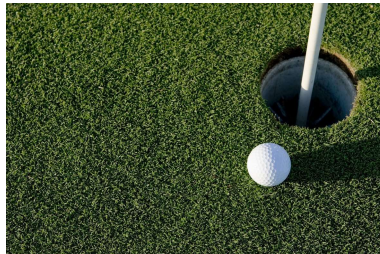
Enjoy a little friendly competition!

PRIZES will be given for:

Hole-in-One



Closest to the Pin



Longest Drive





Sponsorship Opportunities



Rebekah Ratliff, President

We are delighted you are considering partnering with us as a Corporate Sponsor!

Our mission is to remain a leading insurance organization in the Atlanta marketplace by contributing to the professional development of our members as well as enriching the educational excellence of high school and college students through our scholarships program.

Sponsorship support & commitment enables the AAIP to continue our mission.

Sponsorship Opportunities

Presenting Sponsor: \$5,000

- **Official designation in the event name as the Presenting Sponsor**
- **Opportunity to address audience at the podium during lunch**
- **Right to promote sponsorship designation & use the AAIP logo**
- **Signage opportunities**
- **3 Foursomes**
- **Recognition on website and social media**
 - **Sponsor Listing in event Program**
 - **Prominent signage on course**
 - **Special recognition**
 - **Job postings on website**
 - **Listed on AAIP website as Presenting Sponsor**
 - **Product placement during the event**

Host Sponsor: \$3,000

- **Official designation in the event name as the Host of the event**
- **Right to promote sponsorship designation & use the AAIP logo**
- **Signage opportunities**
- **2 Foursomes**
- **Recognition on website and social media**





- **Sponsor Listing in event Program**
- **Job postings on website**
- **Special Recognition**
- **Prominent signage on course**
- **Listed on AAIP website as Host Sponsor**
- **Product placement during the event**

Player Gift Sponsorship \$1,500

- **Official designation as the Player Gift Sponsor**
- **Right to promote sponsorship designation & use the AAIP logo**
- **1 Foursome**
- **Recognition on website and social media**

Breakfast Sponsor: \$2,000

- **Official designation as the Breakfast Sponsor**
- **Right to promote sponsorship designation & use the AAIP logo**
- **1 Foursome**
- **Corporate logo recognition in Marketing & Promotional Materials**
- **Opportunity to contribute items for the Player Gifts**
- **Recognition on AAIP website**

Lunch Sponsor: \$2,000

- **Official designation as the Lunch Sponsor**
- **Right to promote sponsorship designation & use AAIP logo**
- **1 Foursome**
- **Corporate logo recognition in Marketing and Promotional Materials**
- **Donate items for the Player Gifts**
- **Recognition on AAIP website**

Hole Sponsor: \$500

- **Official designation with hole signage**
- **Donate Player Gifts**
- **Tee Block Signage**

Scholarship Champion Sponsor: \$1,000

- **Recognition on AAIP website**

For more information contact Rebekah Ratliff

708-243-9502

AAIP/NAAIA: Collaborating For Success

Thank you for your Support!

Atlanta Association of Insurance Professionals

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(This form is available online at www.aaip1988.org)

NAME: _____

TITLE: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

TELEPHONE/MOBILE #: _____

EMAIL: _____

- Please make check payable to: Atlanta Association of Insurance Professionals
- Send payment via PayPal to: info@aaip1988.org
- Visa, MasterCard, and Discover are accepted

Upon completion, please email this form to rebekahratliff@gmail.com.

You may also complete this form online at www.aaip1988.org.