

ATLANTA ASSOCIATION OF INSURANCE PROFESSIONALS



GOLF TOURNAMENT SPONSORSHIP
LOCAL CHAPTER OF NAAIA



The Event

On May 30, 2024, The Atlanta Association of Insurance Professionals (AAIP) will host a Summer Golf Scholarship Tournament. Breakfast and lunch are included. Participants are invited to join us for a day of golf followed by lunch and awards ceremony. Further, you can look forward to winning great prizes with contests and giveaways.

Date	May 30, 2024
Start Times	Registration: 8:00 – 8:30am Golf: 9:00 – 1:00pm Lunch & Awards: 1:30 – 2:00pm
Location	Mystery Valley Golf Club 6094 Shadow Rock Drive, Lithonia, GA 30058
Details	18 Holes of Golf Breakfast Awards Luncheon
Participants	40-50 Golfers
Details	\$500 per foursome \$125 per individual



You are invited to become a supporter of The Atlanta Association of Insurance Professionals (AAIP) Golf Scholarship Tournament. The tournament is an annual signature event for The Atlanta Association of Insurance Professionals (AAIP). The Spring Golf Scholarship Tournament is a fundraising golf tournament which includes a scholarship awards banquet.

Our goal in 2024 is to raise \$25,000 in support of The Atlanta Association of Insurance Professionals T. M. Alexander Scholarship Fund.

Sponsorship of this event offers the opportunity to:

- Develop an association with an important cause and respected organization
- Host key clients in a fun and relaxed setting
- Network with leaders in the business community and sport industry
- Showcase your product/brand to a desirable target audience
- Enhance your community investment program

This package outlines various levels of sponsorship and related benefits. We offer four keyways for corporations to get involved: sponsorship, gifts-in-kind, corporate foursomes, and tax-deductible donations.



About Us

The Atlanta Association of Insurance Professionals (AAIP) is a non-profit 501(c) (3) organization dedicated to providing a value proposition to insurance professionals and the insurance community. We are the local Chapter of the National African American Insurance Association (NAAIA).

- ❖ We showcase guest speakers at our monthly meetings
- ❖ We exchange information on employment opportunities and assistance in obtaining insurance designations
- ❖ Our membership body includes agents, underwriters, brokers, claim adjusters, risk managers, financial planners, auditors, loss control engineers, attorneys, accountants, elected public officials and other professionals
- ❖ Many of our members hold professional designations including AAI, AIC, ALCM, ARM, CCLS, CFP, CHFC, CIC, CLU, CPCU, JD, LUTCF and SCLA
- ❖ We are a member of the Georgia InVEST Program, introducing the insurance industry through various levels of the educational system
- ❖ Our scholarship awards program has been active since 1990, awarding over \$100,000 in scholarships to deserving high school and college students
- ❖ Since 1988, AAIP has flourished in the Atlanta community and expanded nationally by partnering and becoming the affiliate chapter of NAAIA (National African-American Insurance Association) in 2005
- ❖ We support HBCU IMPACT, an industry non-profit created to attract, educate and employ students from historically Black colleges and universities into careers in insurance, risk management, financial services and law

Sponsorship Positions and Fees

- Title Sponsor (1) \$10,000 (Zurich)
- Host Sponsor (1) \$10,000
- Lunch Sponsor (1) \$5,000 (At Bay)
- Breakfast Sponsor (1) \$5,000
- Player Gift Sponsor (1) \$2,500
- Scholarship Champion \$1,000-\$10,000 (RSUI \$10,000)
- Hole Sponsors (18) \$500
- Product/Cash donation for door prizes



Prizes Awarded

Hole-in-One



Closest to the Pin



Longest Drive



Sponsorship Opportunities



Joi R. Blume, AAIP President

We are delighted you are considering partnering with us as a Corporate Sponsor!

Our mission is to remain a leading insurance organization in the Atlanta marketplace by contributing to the professional development of our members as well as enriching the educational excellence of high school and college students through our scholarships program.

Sponsorship support & commitment enables the AAIP to continue our mission.

Title Sponsor: \$10,000

- Official designation in the event name as the Title Sponsor
- Opportunity to address audience at the podium during lunch
- Right to promote sponsorship designation & use the *AAIP* logo
- Signage opportunities
- 4 Foursomes
- Recognition on website and social media
 - Sponsor listing in event Program
 - Prominent signage on course
 - Special recognition
 - Listed on AAIP website as Title Sponsor
 - Product placement during the event

Host Sponsor: \$10,000

- Official designation in the event name as the Host Sponsor
- Right to promote sponsorship designation & use the *AAIP* logo
- Signage opportunities
- 4 Foursomes
- Recognition on website and social media

- Sponsor listing in event Program
- Prominent signage on course
- Special recognition
- Listed on AAIP website as Host Sponsor
- Product placement during the event
- Official designation as the Player Gift Sponsor

Lunch Sponsor: \$5,000

- Official designation as the Lunch Sponsor
- Right to promote sponsorship designation & use *AAIP* logo
- 2 Foursomes
- Corporate logo recognition in Marketing and Promotional Materials
- Donate items for the Player Gifts
- Recognition on AAIP website

Breakfast Sponsor: \$5,000

- Official designation as the Breakfast Sponsor
- Right to promote sponsorship designation & use the AAIP logo
- 1 Foursome
- Corporate logo recognition in Marketing & Promotional Materials
- Opportunity to contribute items for the Player Gifts
- Recognition on AAIP website

Player Gift Sponsorship: \$2,500

- Official designation as the Player Gift Sponsor
- Right to promote sponsorship designation & use the *AAIP* logo
- 1 Foursome
- Recognition on website and social media

Hole Sponsor: \$500

- Official designation with hole signage
- Donate Player Gifts
- Tee Block Signage

Scholarship Champion Sponsor: \$1,000-\$10,000

- Recognition on AAIP website

For more information contact
Rebekah Ratliff, Golf Tournament Chairperson
708-243-9502

Thank you for your Support!

Atlanta Association of Insurance Professionals

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Website: www.aaip1988.org

(This form is available online at www.aaip1988.org)

NAME: _____

TITLE: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

TELEPHONE/MOBILE #: _____

EMAIL: _____

- Please make check payable to: Atlanta Association of Insurance Professionals
- Send payment via PayPal to: info@aaip1988.org
- Visa, MasterCard, and Discover are accepted

Upon completion, please email this form to rebekahratliff@gmail.com

You may also complete this form online at www.aaip1988.org