

2026 ANNUAL



GOLF

TOURNAMENT



SCHOLARSHIP
LUNCHEON

SPONSORSHIP
PACKET

JUNE 2ND
2026

Suwanee, Georgia



Bear's Best
Atlanta



An Invitation from Our Tournament Co-Chairs



Helaina Jolly
President, AAIP
NAAIA Atlanta



Rebekah Ratliff
Secretary, NAAIA National Executive Board
Past President AAIP/NAAIA Atlanta

AAIP / NAAIA Atlanta Annual Golf Tournament & Scholarship Luncheon

Tuesday, June 2, 2026

The Atlanta Association of Insurance Professionals (AAIP)/NAAIA Atlanta, is pleased to invite you to join us as a **valued sponsor** of our **Annual Golf Tournament and Scholarship Luncheon**—AAIP's flagship fundraising event.

This premier event brings together insurance professionals, business leaders, and industry partners from Metro Atlanta and beyond for a day of golf, networking, and community impact. The tournament culminates in a scholarship luncheon honoring student recipients and celebrating excellence within our industry.

Why Sponsor?

Your sponsorship plays a vital role in advancing AAIP's mission to support **education, professional development, and leadership within the insurance industry**. Proceeds from the tournament benefit the **AAIP T. M. Alexander, Sr. Scholarship Fund** and **AAIP/NAAIA Atlanta programming**, directly helping future insurance professionals pursue academic success and career growth.

Event Highlights

- Premier golf location and tournament with industry peers
- Breakfast, snacks and lunch for participants and sponsors
- Scholarship awards luncheon and recognition ceremony
- On-course contests, prizes, and giveaways
- High-visibility branding and meaningful networking opportunities



The Return on Your Investment



AAIP/NAAIA Atlanta Scholarship Program IMPACT



100 + Golf Tournament and Scholarship Luncheon
Attendees expected (including golfers and scholars)



7 Scholarships awarded in 2025



More than **\$100,000** in scholarships awarded since inception



High Social Media engagement for Sponsor Organizations



40+ Companies recognized for their participation and support throughout 2025

Our 2026 Goal

Our goal is to raise at least \$50,000 in 2026 to expand scholarship funding and strengthen programming that develops the next generation of insurance leaders.

By sponsoring this event, you demonstrate your company's commitment to **education, diversity, community investment, and industry excellence**—while gaining valuable exposure among decision-makers and professionals across the insurance community.

We invite you to partner with us for an impactful and memorable day on the green.
Together, we can make a lasting difference.

Thank you in advance.



Event Details

Date	June 2, 2026
Start Times	Driving Range Open: 8:00AM Registration and Breakfast: 8:00AM – 9:00AM Group Picture: 9:15AM Golf: 9:30AM – 1:30PM Luncheon & Awards: 1:30PM
Location	Bear's Best Atlanta 5342 Aldeburgh Dr Suwanee, GA 30024 678-714-2582
Details	18 Holes of Golf On-the-Course Contests Breakfast Awards Luncheon
Participants	Golfers of all skill levels!
Details	<i>Let's have a GREAT Day!</i>



Sponsorship Levels

Tournament Sponsor: (1) ~~\$10,000~~ – **TAKEN**

- Designation/promotion as the Official Tournament Sponsor
- Opportunity to address audience before Scholar Recognition
- Permitted use of NAAIA Atlanta logo for event marketing
- Signage opportunities: extra banners and signage at the tournament, including dedicated Tournament Sponsor sign
- 5 Foursomes
- Company photo with 2026-2027 Scholars
- Branded player gift item provided by AAIP/NAAIA Atlanta
- Recognition on AAIP/NAAIA Atlanta website and social media platforms
 - Tournament day special recognition by Chapter President and Tournament Committee Chair

Cart Sponsor: (1) \$10,000

- Company Logo on cart scorecard, and branded pencil
- Permitted use of NAAIA Atlanta logo for event marketing
- Signage opportunities: signage in the cart loading area and on event sponsor board
- 4 Foursomes
- Branded player gift item provided by AAIP/NAAIA Atlanta
- Recognition on AAIP/NAAIA Atlanta website and social media platforms
 - Tournament day special recognition by Chapter President or Tournament Committee Chair

Luncheon Sponsor: (1) ~~\$5,000~~ – **TAKEN**

- Official signage as the Lunch Sponsor and on event sponsor board
- 3 Foursomes
- Recognition on AAIP/NAAIA Atlanta website and social media platforms
- Option to donate items for tournament swag

Breakfast Sponsor: (1) \$4,500

- Official signage as the Breakfast Sponsor and on event sponsor board
- 2 Foursomes
- Recognition on AAIP/NAAIA Atlanta website and social media platforms
- Option to donate items for tournament swag



Cart Snacks Sponsor: (1) \$4,000

- Official signage as the Cart Snack Sponsor and on event sponsor board
- 1 Foursome
- Recognition on AAIP/NAAIA Atlanta website and social media platforms
- Option to donate items for tournament swag

Beverage Cart Sponsor: (2) \$3,000 ea.

- Company signage on Tournament Beverage Cart and on event sponsor board
- 1 Foursome
- Recognition on AAIP/NAAIA Atlanta website and social media platforms
- Option to donate items for tournament swag

Driving Range Sponsor: (1) ~~\$2,500~~ – **TAKEN**

- Official signage as the Driving Range Sponsor and on event sponsor board
- 1 Foursome
- Recognition on AAIP/NAAIA Atlanta website and social media platforms
- Option to donate items for tournament swag

Hole Sponsor: (18) \$600 ea.

- Hole signage
- Recognition on event sponsor board

Contest Sponsors: (3) \$500 ea.

- Hole In One
- Longest Drive
- Closest to the Pin
 - Signage at Contest Hole
 - Recognition on event sponsor board

T.M. Alexander Sr. Scholarship Champion Sponsor: UNLIMITED \$1,000-\$10,000

- Recognition on AAIP/NAAIA Atlanta website and social media platforms

Sponsor Company foursome(s) in addition to sponsorship package: **\$500 per foursome**

ALL Sponsor logos will be displayed on the cart monitor screen

Individual Golfers and Foursome rates:

Individual Golfers: **\$140** per golfer; Non-sponsor foursome: **\$560**



COMMITMENT FORM:

Atlanta Association of Insurance Professionals

P.O. BOX 11601

Atlanta, GA 30355

Email: aaip1988info@gmail.com Website: www.aaip1988.org

COMMITMENT LEVEL: _____

NAME:

TITLE:

COMPANY/ORGANIZATION:

ADDRESS:

TELEPHONE/MOBILE #:

EMAIL:

- Payment options:
 - Check: payable to - Atlanta Association of Insurance Professionals (mail to the address above)
 - PayPal to: aaip1988info@gmail.com
 - ACH: **Routing No.:** 061000227; **Account No.:** 3742061165

Upon completion, please email this form to: aaip1988info@gmail.com